

our vision

promoting excellence in our sport, and creating opportunities for everyone to achieve their personal triathlon challenges

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the sport in view



sarah
springman

President, British Triathlon Federation



OUR VISION AND VALUES

Be inspired, be very inspired. British triathletes and duathletes are achieving excellence around the world and living their golden dream.

One of the most consistent and talented triathletes in the sport delivered gold medal performances no less than five times on the trot, to top the World Championships medal table. What a great end to a glorious summer!

When the British Triathlon Board sat down with our partners in England, Scotland and Wales to develop a shared purpose and vision, it was the beginning of our road to London 2012 and beyond. We wanted to unify our sport behind a single purpose and capture the essence of what is making triathlon a sport that is still growing in popularity and profile.

So we are delighted that excellence has become infectious this year, with a dominant performance by our U23 women in the ITU Triathlon U23 World Championships. Our athletes won gold and silver and our entire team finished in the top four, providing a catalyst for a weekend of world beating performances. No doubt this inspired the other athletes racing the Junior and Elite ITU Triathlon World Championships, as well as our Paratriathletes and Age Group competitors, all of whom form the unique and extended British Triathlon team!

To live up to our vision, excellence must start from within our leadership. The reappointment process of the members of the British Triathlon Board attracted many high quality applicants. The contribution of the appointees to the strategic direction and strong, ethical governance of our sport is vital.

Competition still remains the place where British Triathlon can set the standards for excellence, and triathletes of every level can achieve their personal challenges. We continue to be recognised by sponsors, partners and our International Federation as being able to stage excellent events, such as the Dextro Energy Triathlon - ITU World Championship Series, in partnership with leading triathlon events company, Upsolut Sport.



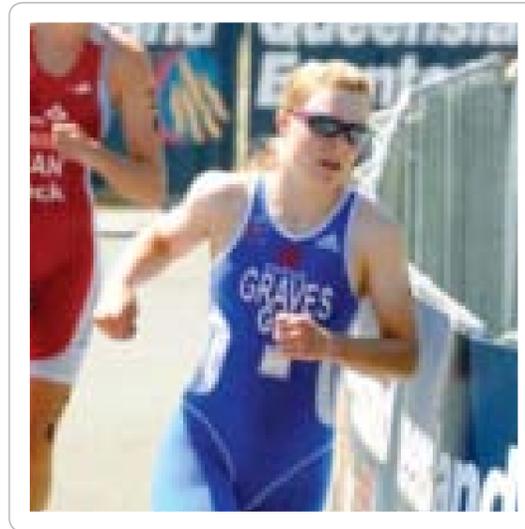
We also deliver a strong programme of British Championships in every discipline - both for Elite and open Age Group competitors. The achievements speak for themselves, and we have tried to anchor key values in 'how' we deliver our strategic goals.

British Triathlon promotes transparency and consistency, as well as respect. We are committed to fair play in sport and are one of many organisations that have adopted the new World Anti-Doping Agency (WADA) code, and uniform fairer anti-doping rules for our sport.

We have continued over the last year to demonstrate our commitment to embracing change through our young and growing organisation - and we will continue to do that. No-one sets higher aspirations for ourselves than we do... but we never forget to recognise and celebrate success. It has been an easy year to live this value, and the launch of the Age Group Roll of Honour on our website celebrates some of these achievements.

One of the great challenges for sport, and for society as a whole, is the ongoing, incremental impact on the environment that we can all have. Whilst many of our triathletes reduce their carbon footprint by cycling or running to their places of work or training, many event organisers are only just starting to think about greener ways to deliver excellent racing experiences. Independent events such as the Crystal Palace Triathlon have shown the way; and our Events Directorate has begun looking at sustainability measures and toolkits to assess and improve our performance. For example, environmental lessons learnt from the Dextro Energy Triathlon - ITU World Championships Series in London's Hyde Park will be implemented next year.

Reviewing this past season against the purpose of British Triathlon, as I do often, '**promoting excellence in our sport and creating opportunities for everyone to achieve their personal triathlon challenges**' has been rather fun. I believe excellence has been seen nearly everywhere across our activities, although it is not yet completely endemic across the organisation. There has been much achievement too - we will continue to strive for this in the future once we have finished celebrating with athletes, sponsors and volunteers at our Annual Awards Dinner.



Top: Hollie Avil in action in Hyde Park, London. Above: Vicky Graves competing in the ETU European Championships. Below: Will Clarke leading the pack into transition in Hyde Park, London.

zara
hyde peters
CEO, British Triathlon Federation



A YEAR IN VIEW

Annual reviews are an opportunity to reflect on what we set out to do - and what we have achieved when compared against our aspirations. The focus for British Triathlon has become much sharper this year. Working closely with our partner Home Nation Associations in England, Scotland and Wales, we have defined clear roles and targets. British Triathlon leads on developing performance pathways and building the profile of the sport. The Home Nations lead on growing the sport in the wake of this increased awareness and interest, using resources and tools developed working closely with British Triathlon.

This review is the story of our first year of delivering against this strategic plan. We are building clear performance pathways underpinned by World Class systems and processes. We are also raising the profile of our sport and our performers, nationally and internationally. We hope you enjoy reading our story.

The pace of delivery and growth has been a revelation as the entire summer seems to have flown by in fast forward. However, we have stayed on task and delivered against our Operational Plan. The British Triathlon Super Series wound up with the London Triathlon; outright winners **Jodie Stimpson** and **Stuart Hayes** performed well on the day and the women's result particularly showed that there are real future prospects coming through.

The stage was set for great things to happen in the Hyde Park arena where we successfully hosted our first Dextro Energy Triathlon - ITU World Championships Series event; but of course the stage is nothing without the players and **Alistair Brownlee** and **Helen Jenkins** led a strong British performance reinforcing to everyone that we are rising to the challenge.

A joint Development and Events team effort saw the biggest Paratriathlon event ever staged in Europe, with 41 athletes competing from six nations. The event brought together the best of British talent with Youths and Juniors rubbing shoulders with the world's best triathletes, together with an open race that allowed triathletes from all over the world to compete in our Olympic venue.

And finally, we delivered medal winning performances at every ITU Triathlon World Championship event possible - succeeding in Junior, U23 and Senior categories, proving that the raw materials are there to deliver even better performance.

Roll on 2010.

“ We are building clear performance pathways underpinned by World Class systems and processes ”



hitting the highs of performance



Above: Jodie Swallow wins Gold in Perth. Opposite: Alistair Brownlee, ITU World Champion.

“ I can't wait to get the London triathlon journey going on Saturday. Each year the event will build and all my dreams will be fulfilled if I am a part of it in 2012 ”

Jodie Swallow

BRITISH TRIATHLON ACHIEVEMENTS

Dextro Energy Triathlon – ITU World Championship Series Overall Series winner and World Champion men: **Alistair Brownlee**

- Madrid Senior Men, **Alistair Brownlee Gold**
- Washington Senior Men, **Alistair Brownlee Gold**
- Kitzbühel Senior Men, **Alistair Brownlee Gold**
- London Senior Men, **Alistair Brownlee Gold**
Senior Women, **Helen Jenkins Bronze**
- Grand Final – Gold Coast Senior Men, **Alistair Brownlee Gold**
Senior Women, **Helen Jenkins Bronze**

2009 Gold Coast ITU Triathlon World Championship

- U23 Women, **Hollie Avil Gold**
- U23 Women, **Jodie Stimpson Silver**
- Junior Men, **Jonathan Brownlee Silver**
- Paratriathlon Women, **Clare Cunningham Gold**

2009 Concord ITU Duathlon World Championship

- Junior Women, **Sophie Coleman Gold**
- Junior Women, **Vicky Graves Silver**

2009 Tarzo Revine ETU U23 and Youth Triathlon

- European Championship Under 23 Women, **Jodie Stimpson Silver**

2009 Holten ETU Triathlon European Championship

- Senior Men, **Alistair Brownlee Silver**
- Junior Men, **Jonathan Brownlee Gold**
- Junior Women, **Vicky Graves Bronze**
- Paratriathlon Men, **David Cooke Gold, Chris Goodwin Gold, James Goddard Silver, James Smith Bronze, Tom Perkins Bronze, Haseeb Ahmad Bronze**
- Paratriathlon Women, **Clare Cunningham Gold, Sara Butler Silver**

2009 Budapest ETU Duathlon European Championships

- Senior Women, **Catriona Morrison Gold**
- Junior Women, **Vicky Graves Gold**

ITU Long Course Championships Perth

- Senior Women, **Jodie Swallow Gold**

Ford Ironman World Championships Final Kona

- Senior Women, **Chrissie Wellington Gold**

Xterra World Championships Maui

- Senior Women, **Julie Dibens Gold**

GROWING OUR TALENT

For the first time a new two strand approach to talent identification has been taken; a series of high profile aquathlon events has been developed to attract new athletes into the sport. Recognising the interdependence of our sport on swimming and athletics, a new talent identification programme, trigold was launched in 2009. The focus of the programme is to search and develop successful young endurance runners with the potential to transfer to triathlon in time for the next Olympic Games. Three athletes were successful in the first year selection and have now settled into our National Performance Centre in Loughborough with intensive coaching support.

The main sport talent pathway has been formalised through the English, Welsh and Scottish talent academies where athletes receive their early education in succeeding on the world performance stage.



Top: Will Clarke strides out of the surf on the Gold Coast. Below: Gold and Silver for Hollie Avil and Jodie Stimpson. Opposite top: Hollie Avil crosses the line in the Gold Coast as Under 23 World Champion. Opposite bottom: Former World Champion, Helen Jenkins celebrates an incredible late burst to claim Bronze at the World Championship Final, Gold Coast.

“ We have so much pride for our country and it’s great to be out there for GB. I just want to thank my coach Ben Bright... and thanks to British Triathlon for getting me here as well - they’re fantastic ”

Hollie Avil

BEHIND THE SCENES

The World Class Performance Programme is now delivered through our National Performance Centre at Loughborough University, and through three regional centres in Eastbourne, Leeds and Stirling. Each of these facilities is the base for athletes at Podium and Development level on the World Class pathway. With the support of EIS (English Institute of Sport) services and funded coaching support, athletes are assisted in reaching their full potential. An integrated approach is taken to each athlete’s performance plan with regular support and team meetings. Injury prevention has been identified as a key measure of the system, as is maximising training benefits through more systematic monitoring of training loads.

The coaches associated with the World Class System are also a core focus for British Triathlon; professional development opportunities are being provided along with direct mentoring and support.

Like many sports, triathlon has both Olympic and non Olympic disciplines. British Triathlon has committed to focus on delivering continued success in both duathlon and long distance triathlon. Integration of the triathlon multisports into the overall performance programme is proving a winning formula. Duathlon frequently serves as a development tool for those young triathletes or athletes making the transition into the sport. Long distance triathlon is also a regular area of success for many of our successful standard (Olympic) distance competitors as well as the specialists in the Ironman format.



HITTING THE PERFORMANCE TARGETS

British Triathlon set out clear performance targets; in the standard (Olympic) distance Senior ITU Triathlon World Championship the target was one medal and two top five finishes which the performances of Alistair Brownlee and Helen Jenkins in the Dextro Energy Triathlon - ITU World Championships Series Grand Final secured.

In long distance triathlon and duathlon, we sought to continue our medal winning success. The performance of Jodie Swallow reaffirmed our excellence in long distance triathlon backed up by a stunning performance by Catriona Morrison in the ETU Duathlon European Championships. British success continued in the Ironman event, with recently crowned 2009 Sunday Times Sportswoman of the Year Chrissie Wellington continuing to re-write the record books and Phil Graves becoming the youngest ever winner of an Ironman event.

In duathlon, we continue to achieve medals at both European and World level with both Senior success from Catriona Morrison and Junior strength in-depth evidenced by Sophie Coleman and Vicky Graves' one, two finish in the ITU Duathlon Junior World Championships.

“ To the athletes, coaches, families, training partners and British Triathlon staff who are all a part of our team, I say thank you for your support and thank you for your contribution ”

Heather Williams
BTF Performance Director



Top: Liz Blatchford.
Above: Sophie Coleman and Vicky Graves.
Opposite: Jonathan Brownlee.

“ Following the recent success at the World Championships in Australia, triathlon has exceeded its medal target for 2009 ”

John Steele
Chief Executive
UK Sport



GB AGE GROUP TEAMS

British Triathlon is proud of its British team that includes both Elite triathletes competing in the major championships and Age Group triathletes competing against the best in their category from around the world. In 2009, the Age Group teams were moved into the Performance area with dedicated administrative support. This incredibly focused hard working group of competitors never cease to amaze, many holding down full time and demanding careers, whilst balancing incredibly tough training loads. The attitude amongst this team is performance focused alongside the whole British team. Whether cheering on their Elite counterparts at the combined ITU Triathlon World Championship event or encouraging young talent in their local clubs/training groups, this group is the embodiment of excellence.

The Age Group strategy both short and long term is to continue to support the highest standard of Age Group competition in Great Britain, and send high quality teams to championship events. The 120% ETU Triathlon European Championships qualifying percentage, along with the 115% used for the ITU Triathlon World Championships have proved a good performance indicator for 2009. The percentages are not decreasing the participation levels and team size, rather it is adding to the quality of GB teams.

The sponsorship of the British team by **adidas** has resulted in a new range of Age Group team kit and high quality competition wear that has been enthusiastically adopted. We are working on feedback from the 2009 teams to make this range even better for 2010.

“ It was great, I think there were 400 age groupers...it's great to have so many people watching ”

Alistair Brownlee



Top: Sara Butler, Paratriathlete comes home in Hyde Park, London. Below: The successful Paratriathletes who competed in Hyde Park, London. Opposite: Age Group athletes make long lasting friendships in Holten.

ETU Triathlon European Championships, Holten	8 Gold; 30 medals*
ETU Long Distance Triathlon European Championships, Prague	6 Gold; 12 medals*
ITU Triathlon World Championships, Gold Coast (including Sprint and Standard Distance)	4 Gold; 18 medals*
ITU Duathlon World Championships, Concord	4 Gold; 12 medals*
ITU Long Distance Triathlon World Championships, Perth	2 Gold; 8 medals*

*including Paratriathlete medals

LAUNCHING PARATRIATHLON

This year there has been a significant change in the competition opportunities for triathletes with disabilities. The year started with the ITU (International Triathlon Union) renaming this discipline Paratriathlon - in recognition of the ambition that the sport has to become a Paralympic competition. This has led to a hectic domestic programme for British Triathlon - starting with a training camp at Loughborough in May for Paratriathletes, then a British race series including the 2009 Corus British Triathlon Paratriathlon Championship.

A promotional Disabled Triathlon DVD has been produced and circulated to a number of schools and three Special Schools Projects have now been confirmed at St Helens, Darlington, Lincoln and Bexhill.

The big event on our calendar was the Elite international Paratriathlon event within the 2009 Dextro Energy Triathlon - ITU World Championships Series event in London. This race was the largest Paratriathlon race in Europe with 41 athletes from across the globe converging on the capital. Feedback from spectators, officials and athletes alike has been very positive and planning is underway for the 2010 event.



raising the profile of the sport



“ 2009 has been a great year for triathlon on the BBC. The live coverage of the World Championship Series races in Hyde Park and the final in the Gold Coast provided compelling viewing and the success of Britain’s athletes - most notably Alistair Brownlee - whetted the appetite for more great action all the way through to 2012 ”

Michael Cole *BBC Sport*

IN ACTION

Triathlon is a sport that truly comes to life through competition and in 2009 there was no finer event to showcase the sport than through the Dextro Energy Triathlon - ITU World Championship Series race held at the Olympic triathlon venue, Hyde Park. A concerted media campaign was delivered through excellent working relationships between event delivery partners and underwriters Upsolut Sport, UK Sport, Visit London and The Royal Parks.

National and regional media followed the build up to and delivery of, one of the first events to take place in an Olympic venue. For the 1.6million viewers who tuned in to the BBC, it was a perfect demonstration of how exciting and dramatic the sport can be - with world class racing, the thrills and spills of the transition and cycling legs followed by success of the British triathletes on the podium. The sight of the home crowd cheering Alistair Brownlee to victory in the Senior Men’s race and Helen Jenkins to third place in the Senior Women’s race was a glimpse into what the Olympics in 2012 might feel like.

This event generated profile in other ways; the Dextro Energy Triathlon - ITU World Championship Series weekend also saw British Triathlon stage the largest Paratriathlon race in Europe attended by the Deputy Mayor of London, Richard Barnes and the British Youth and Junior Championships. However, for many, the highlight of the weekend would have been the open race where aspirant Age Group triathletes and charity fund raisers could take to the Serpentine and experience their own Hyde Park triathlon and over 1000 people did!



INCREASING RECOGNITION

In 2009, as well as the BBC actively supporting and promoting triathlon, Channel 4 continued to showcase triathlon via its regular early Sunday morning slot by broadcasting the series of five British Triathlon Super Series races - attracting average viewing figures of 400,000 per programme. This series links the top domestic competitions in Britain, combining Elite British Championship events with the best established independent events (including the London Triathlon and Nokia Windsor Triathlon). The Series also picked up extensive repeat showings on Eurosport.

In order to ensure that British Triathlon was able to deliver on its objective of increasing our profile in 2009, leading events agency, Fast Track was appointed to assist with presentation and promotion of the British Triathlon Super Series events, creating greater interest in the sport itself. This ensured significant regional media coverage as well as national profile from the Channel 4 broadcast. For the British Triathlon communications team, the ability to self generate articles and photography internally for external distribution to the local media, ensured a significant increase in the quality and quantity of articles.

Apart from the direct links to the major televised events, the coverage of the sport has continued to grow through local, national and online written media; there has also been a significant shift in the number of both printed articles and enquires received at the Loughborough Head Office about triathlon - from journalists writing for the sports pages and also the lifestyle and fitness media. Triathlon is recognised as a sport that demonstrates the absolute commitment and dedication required to achieve at the very highest level. In addition through public interest stories we can communicate some of the very best elements of triathlon as Age Group triathletes and members of the public who all strive to achieve their personal triathlon challenge.

Triathlon has benefitted from sporting and other personalities choosing triathlon as their new challenge. Current sporting converts competing in British events include Formula One World Champion, **Jenson Button** and rowing double Olympic Gold medallist, **James Cracknell OBE**.



Opposite Top: World Champion Jenson Button, gets in the triathlon driving seat.
Opposite bottom: Richard Barnes, Deputy Mayor of London congratulates Paratriathlete James Smith. Above: James Cracknell competes in Hyde Park, London

“ I’m really looking forward to taking part in the Dextro Energy Triathlon World Championship Series London this summer - and covering the event for the Daily Telegraph. I am really enjoying triathlon at the moment - even if I do have to work on my swimming! It will be great to get a sneak preview of the course that will be used for the London 2012 Olympics and there is a real buzz about cycling and triathlon in the country at the moment so I’ve no doubt the support will be massive ”

James Cracknell OBE
Double Olympic Gold Medallist, Rowing



CORUS KIDS OF STEEL

The Corus Kids of Steel summer 'have a Tri' days for school children aged between eight and 13 also provided an excellent opportunity for local media, schools and parents to find more out about triathlon, with 3000 children from over 100 schools taking part.

In Corby, the local Evening Telegraph reported on the event stating:



True Grit as Kids of Steel Compete

Children cycled, swam and ran their way to glory in a fun sporting event in Corby. About 1,100 youngsters took part in the Corus Kids of Steel Triathlon in Corby Town Centre yesterday. A main road through the town was closed to allow the children to compete in the grueling event.

Young people aged between eight and 13, from more than 20 primary and secondary schools from across the town, took part in the triathlon, which is now in its third year. The event was organised by Corus to help introduce young people in steel towns around the country to sport.

Representatives from British Triathlon visited schools to help pupils train.

It was designed for youngsters of all abilities and those with disabilities were welcomed alongside others.

Ethan Hollerback, nine, from Studfall Junior School, said: "I was very tired afterwards, but it was fun."

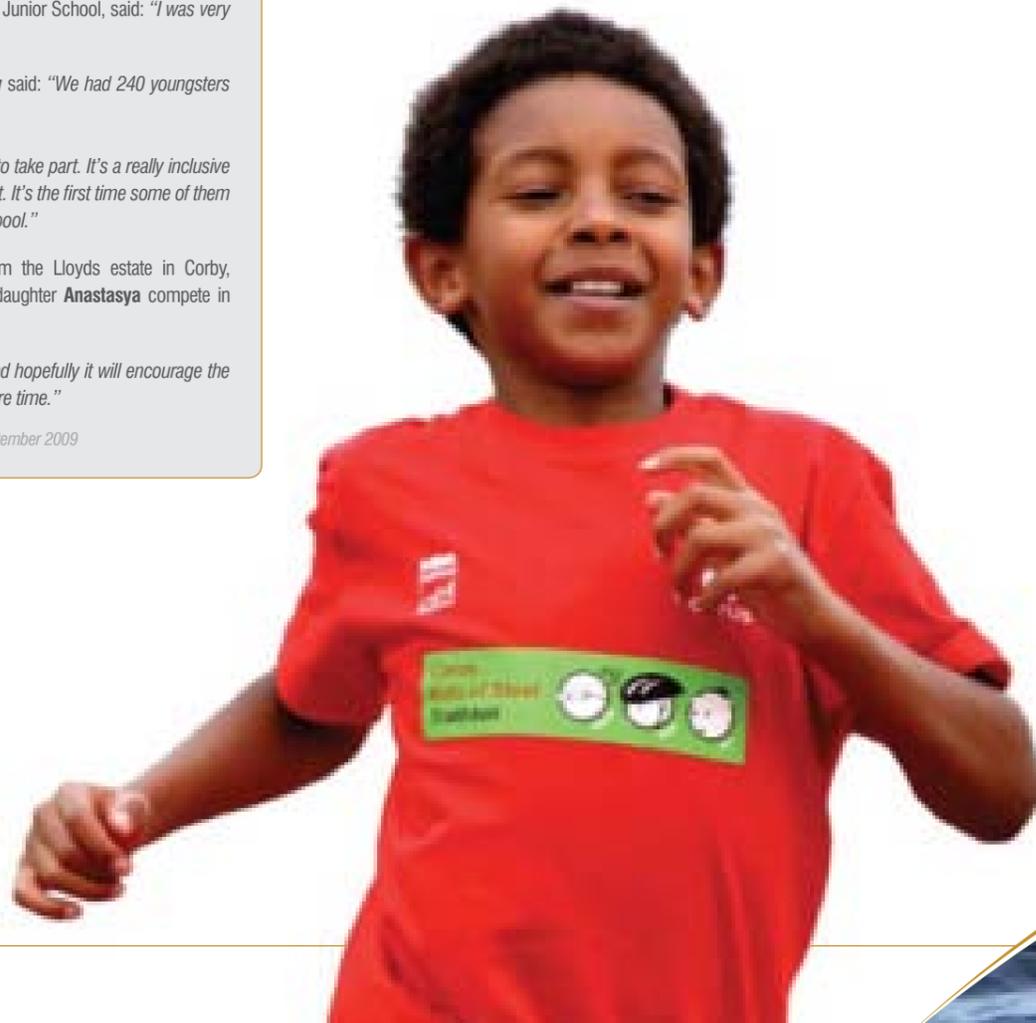
Studfall Junior teacher **Karen Pebody** said: "We had 240 youngsters taking part, all from years five and six."

"We walked all the way from school to take part. It's a really inclusive event and the children really enjoyed it. It's the first time some of them have had the chance to see the new pool."

Mum-of-two **Milica Rakocevic**, from the Lloyds estate in Corby, was on the sidelines to watch her daughter **Anastasya** compete in the triathlon.

She said: "I think it's a great thing and hopefully it will encourage the children to do more sport in their spare time."

Northampton Evening Telegraph, 17 September 2009



SHAPING THE FUTURE

The British Triathlon Federation continues to believe that it should contribute not just to the running of the sport in Great Britain, but also to the well being and development of the sport internationally, through the international governing body, the International Triathlon Union and its continental federation, the European Triathlon Union. Supported by UK Sports International Influence programme, British Triathlon in 2009 achieved elected representatives on:



International Triathlon Union

-  **Dr Sarah Springman**
ITU - Executive Board Vice President
-  **Richard Stannard**
ITU - Executive Board Athletes Representatives
-  **Mark Barfield**
ITU - Paratriathlon Committee
-  **Chris Kitchen**
ITU - Multisport Committee
-  **Jasmine Flatters**
ITU - Technical Committee
-  **Howard Vine**
ITU - Age Group Commission

European Triathlon Union

-  **Jem Lawson**
ETU - Executive Board, Secretary General
-  **Paul Groves**
ETU - Technical Committee, Chair
-  **Jasmine Flatters**
ETU - Technical Committee
-  **Tom Chambers**
ETU - Development Committee
-  **Mark Barfield**
ETU - Paratriathlon Commission
-  **Veronica Vleck**
ETU - Medical and Research Committee, Chair

These individuals will actively contribute to the health and well being of our sport globally, creating the environment in which British Triathlon, its members and participants can thrive and achieve.



building capacity



BUILDING CAPACITY

To deliver a World Class Support structure for triathlon, British Triathlon has taken important steps to ensure that everybody involved in our sport has the opportunity to achieve their personal triathlon challenges.

Increasing capacity within the sport is inter-linked with our Home Nation Associations who are at the forefront of triathlon delivery across Great Britain. Driven by continued success on the World stage, the awareness of triathlon continues to grow, resulting in an ever increasing demand for the sport.

Like all sport, triathlon relies on the goodwill of volunteers to deliver the sport across the country. The winners of our British Triathlon Annual Awards in this area are listed below:

- Ian Jones** *Leigh Day & Co Volunteer of the Year*
- Rob Moore** *Leigh Day & Co Coach of the Year*
- Lynda Chase** *Leigh Day & Co Official of the Year*
- Caitlin Simon** *Leigh Day & Co Young Volunteer of the Year*
- Deva Divas** *Event of the Year*
- Ful on tri** *Club of the Year*

“ The multi-discipline, mass-participation nature of the sport makes it ideal for people wanting a real, yet accessible, challenge. With the emergence of exciting new GB stars, I hope the media will support and invest in the sport. Public support will follow and this will all filter down until - I think - support for triathlon could outstrip the support there is for cycling ”

Chris Boardman MBE
Olympic Gold Medallist and Entrepreneur

THE GROWTH OF THE SPORT IN NUMBERS

over 700
registered events

The number of events registered with BTF continues to grow.

There has been a
120% increase
in the number of BTF Level 2 coaches trained.

over 10,000
Home Nation Association Members.

world class systems



WORLD CLASS SYSTEMS

As our sport moves forward embracing change at such a pace, it has been both an absolute necessity and continual challenge to ensure our Finance, Business Operations and back office systems also deliver a quality service.

As a recipient of government and lottery funding via UK Sport and Sport England we must also ensure we operate sound governance and operational procedures. In order to help guide this process, a yearly submission is made to UK Sport/Sport England through the Self Assurance process. We are happy to report that in 2009 British Triathlon received a 'Green' rating for the first time. This does not mean however that we will sit on our laurels, where there is still improvement and progress to be made; we will continue to strive to be excellent in all that we do.

FINANCIAL REVIEW

In the financial year 1 April 2008 to 31 March 2009 British Triathlon made a surplus after tax of **£184,006** which was in line with the stated objectives of building reserves.

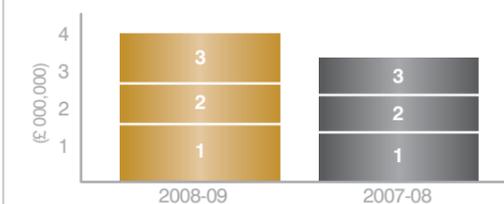
Income to British Triathlon continued to grow increasing from **£3,414,149** to **£3,935,351**.

Of the income received, **£2,499,466** is granted from UK Sport, Sport England and Sports Council for Wales, respectively, in order to fund agreed programmes and is regarded as ring-fenced or 'tied income' and cannot be transferred to any other area of the business. It is therefore essential that British Triathlon continues to attract commercial and other forms of income in order support the growth of the sport. This area has been particularly successful with commercial income rising from **£217,375** in 2007/08 to **£335,255** in 2008/09. In order to continually gather ideas as to how income can be raised or costs saved, this year has seen the establishment of an informal "business club" – inviting people interested in helping British Triathlon to contribute ideas, and ultimately help British triathletes in their quest for gold in London 2012.

British Triathlon is subject to normal accounting practice and to external financial audits from UK Sport and Sport England. The statutory accounts for British Triathlon for the financial year ended 31 March 2009 can be found on the British Triathlon website www.britishtriathlon.org. Haysmacintyre were retained as auditors at the AGM.

The Directors appointed for this financial period were:

- | | |
|--|-------------|
| Dr S M Springman OBE | I M Braid |
| T Chambers | Dr D Hardie |
| I P Howard TD | C Kitchen |
| J Lawson JP | H Vine |
| Z Hyde Peters (appointed 3 April 2008) | |
| R Wilkinson (appointed 7 March 2009) | |
| S Collins (resigned 7 March 2009) | |

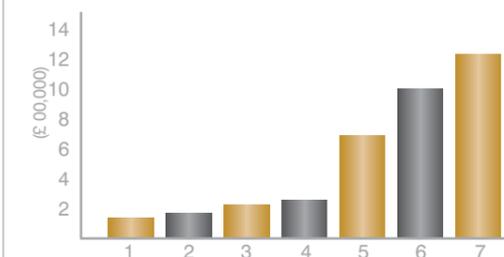


INCOME (£)	2008-09	2007-08
1. Operations	1,635,989	1,471,573
2. Development	1,043,821	956,824
3. Performance	1,255,541	985,752
Total	3,935,351	3,414,149

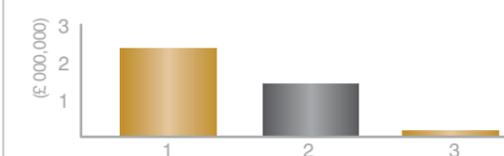
Operations Income includes a contribution from UK Sport and Sport England, sponsorship income, international representation income, membership income, events income, commission and bank interest received.

Development Income includes grants awarded by Sport England, UK Sport Coach Education, Coaching Course income and the Sports Council for Wales.

World Class Performance includes grants awarded by UK Sport, Sport England, Sport Council for Wales and miscellaneous income from the sale of equipment.



EXPENDITURE BY AREA (£)	2008-09
1. Elite team expenditure	128,030
2. Age Group team	154,358
3. Membership activities	222,500
4. Events, Elite series	247,735
5. Operations overheads	686,747
6. Development expenditure	1,078,539
7. World class performance	1,255,540
Total	3,773,449



EXPENDITURE SUMMARY (£)	2008-09
British Triathlon England	2,333,658
Triathlon England	1,358,639
Welsh Triathlon	81,152
Total	3,773,449

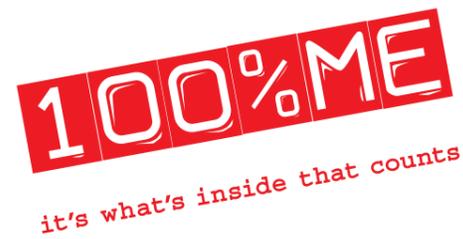
ETHICAL SPORT

During the period since the last annual review, there have been no anti-doping violations. The British Triathlon Performance Team continues to work hard on athlete and coach/support staff education. Introduction of the WADA code and new code-compliant anti doping rules has meant that a new level of vigilance has been required. A high level of personal administrative management is required by athletes to comply with the 'Whereabouts' system and British Triathlon staff are working hard to ensure everyone has requisite training, understanding and system access.

The end of 2009 sees further major system change with the launch of the new independent NADO (National Anti Doping Organisation).

April 2009 to September 2009:

Status	Number of tests	Number of events	Missed tests
In competition	18	3	0
Out of Competition	21	N/A	0



thank you

The achievements of the British Triathlon Federation would not be possible without the outstanding contributions made by our Home Nation Associations, Sponsors, Partners, Staff and Volunteers.

Home Nation Associations

Triathlon England
 Welsh Triathlon
 triathlonscotland

Corporate Partner

Corus

Sponsors

adidas
 Taut
 2XU
 Nirvana Europe
 First Ascent
 Training Peaks

Supporting Organisations

UK Sport
 Sport England
 Sports Council Wales
 sportscotland
 English Federation of Disability Sport
 Loughborough University
 Wells Sport Foundation
 English Institute of Sport
 sports coach UK
 Tri247.com

Staff

All of the team at British Triathlon

Volunteers

Excellence across the whole of triathlon in Britain relies upon our network of dedicated, motivated and passionate volunteers. To all those who have supported us over the last year - we thank you.



British Triathlon Federation

PO Box 25, Loughborough,
Leicestershire, LE11 3WX

t: +44(0)1509 226161

f: +44(0)1509 226165

e: info@britishtriathlon.org

www.britishtriathlon.org

