

How to write a good nomination....

Nail the basics

Before you begin writing your submission, it's important to plan ahead and consider the category that you're entering

Make sure the person, club or event you're nominating meets the criteria, but also that your submission will highlight this. If you're unsure where to start, looking at previous regional or national winners may help show what has caught the panel's attention before.

Be creative and include testimonials.

Tick the boxes of the award itself and ensure it's a clear and concise submission.

Provide evidence to back up your reasoning to sell your nomination. You can include links to news articles, case studies, videos, social media posts, or testimonials in your nomination; basically, anything that supports what you're saying and showcases your nominee's work or achievements!

Nominations are scored using only the information included on the form so don't assume the panel know anything about the nominee as it is likely they don't.

Be specific

The panels will look for stand out examples of excellence and achievement; it's easy to say that a club, event or person is great, but make sure you explain why!

Focus on outcome and impact, think about:

- What did your nominee achieve
- What impact have they had
- Have they overcome any specific challenges
- How did your nominee's actions improve or change things?

Don't be afraid to blow your own or your nominee's trumpet!

Refer back to the award criteria to make sure you hit the key points to stay on track.

Show your passion

A great nomination isn't about being word-perfect; it's about letting your passion and admiration for the nominee shine through.

Be personal and feel free to include anecdotes and personal stories if they're relevant.

Don't leave it too late!

Ensure you write your nomination in plenty of time before the submissions close - this is especially important if you want others to contribute and provide their own testimonials/evidence to support the nomination.